



R A T E C A R D

2 0 2 5

CARSITE RATE CARD 2025

SOCIAL PLATFORM	
Platform	Rate (Excl. VAT)
Facebook LinkedIn Post	2500

ONLINE ADVERT SIZE				
Option	Details	Size (Pixel)	Rate (Excl. VAT)	Period
Option 1	Display advertisement (1 x week free newsletter exposure)	300 x 250	R 6,500	Monthly
Option 2	Advertorial article created by CarSite editorial team	300 x 250	R 8,500	Monthly
Option 3	Combination of Option 1 & 2	300 x 250	R 14,000	Monthly

PREMIUM JOB LISTINGS (EXPOSURE TO 1,000+ DEALERS)		
Listing	Period	Standard Rate
Premium Listing (Top Post)	7 Days	R 1,000
Feature on Front Page	7 Days	R2 000

DISCOUNT STRUCTURE	
Adverts	Rate
1 Advert (Single Placement)	As per rate card
2-11 Adverts	5% Discount
12-24 Adverts	10% Discount
25+ Adverts	15% Discount